

Melissa McConnell, at-a-glance

Major Market Air Talent:



K-101 FM, San Francisco; **KYCY FM**, San Francisco; **KDBK/KDBQ FM**, San Francisco; **KYA AM & FM**, San Francisco; **KEEN**, San Jose, CA

Program Director:

KKIS AM & FM, Concord/San Francisco; **KRAZ FM**, Santa Rosa; **KWUN AM**, Concord/San Francisco; **KEEN AM (APD)**, San Jose, CA

General Manager:

KVHS FM, Concord/San Francisco, CA

Voicetracking:

KATM FM, **KJOY FM**, Cumulus Media / Stockton, CA (& home studio)

Webmaster:

KYCY FM (www.youngcountry.com); **Academy of Country Music** (www.acmcountry.com); **KRAZ FM** (www.kraz.com)

Television

Personality:

KPIX TV, San Francisco: "Evening Magazine"; **Heritage Cablevision**, San Jose: "Melissa's Pix -- Hit Video of the Week"; **CCTV**, Contra Costa County: "Between the Lines" & "Life Long Learning"

Commercial Talent/ Creative:

Voice-over/Narration: Linda Evans Fitness Centers, Butterfly Life Fitness Centers, Discovery Toys, Westin Hotels, IBM, Lucky Stores, Richardson's Furniture;

On-Camera: Fit & Healthy, Linda Evans Fitness, Butterfly Life, (2) NBC "Movie(s) of the Week", Isuzu Trooper (complete list available upon request)

Achievements:

Member: Board of Directors, **Academy of Country Music**, 1990-2000; **BA**, San Francisco State University; **Contributor:** "Beyond Powerful Radio" & "Creating Powerful Radio" (Valerie Geller, Focal Press), **Author** of companion Instructor Manual(s) & Training Manual(s)